Webinar on EIC Pre-Accelerator for Widening Countries

Euro Funding





ARSNIS

Latvian Council of Science

Tue. 25 Feb 10:00 - 11:30 CET

ONLINE

FREE



ĥ

Andrii Shekhirev **Biocatalyst** Foundation



Marija Plotniece, Latvian Council of **Science**



Carolina Aragoneses Euro-Funding



Marie Latour **Euro-Funding**

Agenda

10:00 - 10:05 | Welcome & Introduction, Marie Latour, EU Affairs Director, Euro-Funding 10:05 - 10:15 | Insights from our Partners

- Marija Plotniece, EIC NCP, Latvian Council of Science,
- Andrii Shekhirev, Biocatalyst Foundation, co-founder

10:15 - 10:45 | Understanding Deep Tech & EIC Funding Instruments, Carolina Aragoneses, Technical Manager, Euro-Funding

- Deep Tech & Readiness Levels: How to assess and advance your technology readiness
- EIC Pre-Accelerator Programme: Objectives, eligibility, funding, and expected outcomes
- EIC Accelerator Programme: Key funding opportunities for scaling up deep-tech startups
- 10:45 10:55 | The Role of Innovation Consultants , instruments that support our work Marie Latour, EU Affairs Director, Euro-Funding EU projects
- 10:55 11:30 | Q&A Session

11:30 | End





@apvarsnis



@Apvārsnis EU Latvijas Nacionālais kontaktpunkts - HE NCP LV

https://www.lzp.gov.lv/lv/apvarsnis-eiropa

Marija Plotniece

Nacionālā kontaktpunkta vecākā eksperte

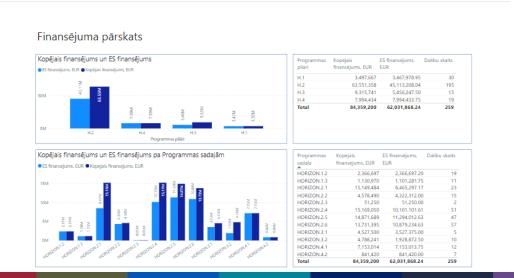
marija.plotniece@lzp.gov.lv

Events

24. maijs Atrašanās vieta Laiks Datums Rīga, Vainodes iela, 1. "Latvijas 24. maijs, 2024 9.00-14.00 valsts meži" CBE JU OF CBE JU informācijas diena, 24. maijā Info Day 2024 NKP informē Jūs par CBE JU informācijas dienu, kas 24. maijs notiks 2024. gada 24. maijā, Rīgā. Norises vieta: Rīga, Riga, Latvia "Latvijas... Vainodes street 1 "Latvia's State Forests 9:30-14:0 Informācijas diena

Statistics

Latvijas dalība programmā Apvārsnis Eiropa (dati uz 31.01.2024.) 🔗

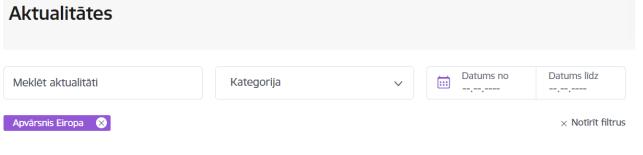


Presentation files and video recordings

Pasākumu informatīvie materiāli

2024. gada Apvārsnis Eiropa informatīvie pasākumi $ \mathscr{O} $	~	
2023.gada Apvārsnis Eiropa informatīvie pasākumi 🔗	~	

<u>News</u>





Latvijas Zinātnes padome aicina izmantot iespēju un pieteikties Apvārsnis Eiropa projektu pieteikumu priekšpārbaudei

Latvijas Zinātnes padome (LZP) kopā ar WIDERA NET projekta partneriem piedāvā iespēju izmantot ekspertu datu bāzi, lai iesniegtu projekta pieteikumus priekšpārbaudei. Iespēju var izmantot...

26.02.2024. Apvārsnis Eiropa



To receive information about Horizon Europe, please fill in the form:

<u>https://docs.google.com/forms/d/e/1FAIpQLSdn-</u> gzfe7nVfRFKL0HP5ec0Pv2U44PegySLUe0m8evdFO_5iw/viewform

- By joining the mailing list, you will receive information about Horizon Europe calls, events and available support mechanisms.
- You can opt out of receiving information at any time by marking "I do not want to receive further information about Horizon Europe" in the survey.



https://www.lzp.gov.lv/lv/apvarsnis-eiropa

https://www.linkedin.com/company/nkplv/



@ Apvārsnis EU Latvijas Nacionālais kontaktpunkts - HE NCP LV

If you have any questions please contact:

Egita Aizsilniece-Ibema LIAA representative, NCP EIC & EIT Latvian office for Innovation & Technology in Brussels – Lat.tech Mob. +32 (0)455 10 12 74, +371 29331162, e-mail: <u>egita.aizsilniece-ibema@liaa.gov</u>

Marija Plotniece Senior expert | Horizon Europe RI, EIC, EIE, EIT Latvian Council of Science, Smilsu street 8, Riga, LV-1050 phone: +371 29966535, e-mail: <u>marija.plotniece@lzp.gov.lv</u>

SALTIC INNOVATORS I-IU3 EIC Opportunities & Events

European Innovation Council



Agenda

Speakers

(i) Practical info

Startup Demo

B2B & Expo

Archive

Save The Date 15 – 16 MAY 2025



Investment and Development Agency of Latvia



f #deeptechatelier



> Registration TBA

5.03.2025 || 10:00 – 14:00 Horizon Europe: From Idea to Impact

.....

)



https://forms.gle/8mnVpzSW2CYxkvPu8

2



Funding opportunities for early-stage deep tech startups

Widening countries

Carolina Aragoneses

Technical Manager, EU Funding Unit

Copyright (c) Euro-Funding 2025. All Rights Reserved

Understanding the struggles of widening countries in EU Funding

Widening countries

Lower levels of participation in EU research and innovation programs

15 countries: Bulgaria, Croatia, Cyprus,
Czech Republic, Estonia, Greece, Hungary,
Latvia, Lithuania, Malta, Poland, Portugal,
Romania, Slovakia, Slovenia

Associate countries* with equivalent characteristics in terms of R&I performance and outermost countries**



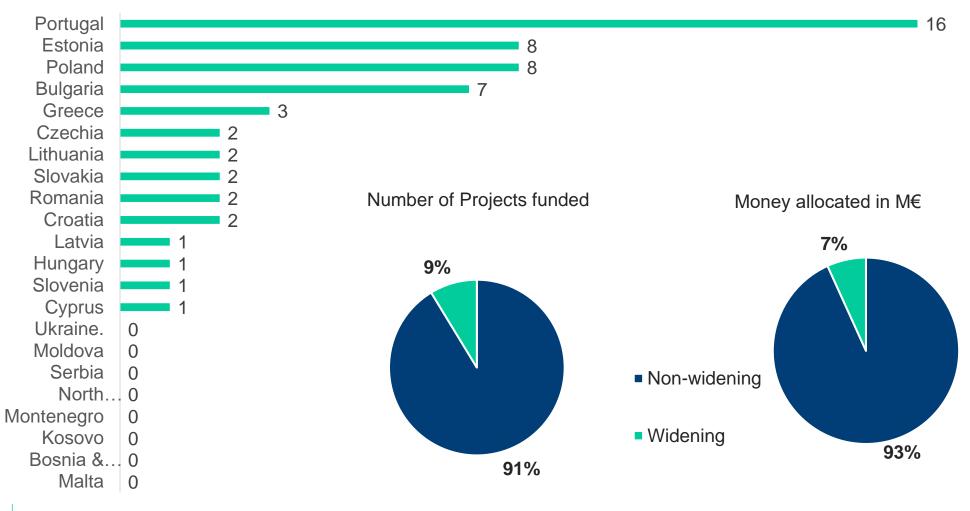
*Associated Countries: Albania, Armenia, Bosnia & Herzegovina, the Faroe Islands, Georgia, Kosovo, Moldova, Montenegro, North Macedonia, Serbia, Tunisia, Turkey, Ukraine, and Morocco.

**The Outermost Regions: Guadeloupe, French Guiana, Réunion, Martinique, Mayotte and Saint-Martin (France), the Azores and Madeira (Portugal), and the Canary Islands (Spain).



Widening countries lag behind Europe's Innovation leaders

Number of EIC Accelerator projects funded in Widening countries 2021-24





Driving R&I equality across EU

WIDERA (Widening participation and strengthening the European research area)

The aim is to reduce the existing difference between R&I leading and lagging countries so that the EU can progress as a whole

EIC Working Group ('Improving Participation of Innovators from Member States Widening Countries')

To advise the EC on strategies and initiatives that could be used to increase the number of applications and success rates for innovators in widening countries.

Issues: Weaker innovation ecosystem | Limited VC investments | Limited experience with EU Funds Actions: 15% of funding across all EIC Instruments | EIC Pre-Accelerator 20M€ in 2025

⊉ Euro

Funding

What is deep tech?



What is deep tech?



DIGITAL TECHNOLOGIES



Artificial intelligence

Blockchain

Big data

Machine learning

Algorithmics IoT Digital Health Adv Manufacturing Agrotech Foodtech Robotics

INDUSTRIAL TECHNOLOGIES



Biotech

Quantum computing

Advanced material science

Nanotechnologies

Photonics and electronics



What is deep tech?

INCREMENTAL INNOVATION

Explore existing technologies Improve market competitiveness

Low IP profile

Innovators

Medium term development

Low risk







 $\overline{(i)}$



DISRUPTIVE INNOVATION

Develop new technologies Create new markets or disrupt existing ones

High IP profile (patents)

Scientific advances and discoveries

Long term development

High risk



Are you a deep tech company?

"Deep tech is technology that is **based on cutting-edge scientific advances and discoveries** and is characterised by the need to stay at the technological forefront by constant interaction with new ideas and results from the lab. Deep tech innovations are understood to have the potential to deliver **transformative solutions**, rooted in **cuttingedge science, technology and engineering**, including innovation that combines advances in the physical, biological, and digital spheres. Deep tech is distinct from 'high tech' which tends to refer only to R&D intensity"

Deep tech

 \diamond

Developing **graphene-based superconductors** for ultra-efficient energy transmission

Developing a **new Al model** that mimics human reasoning to solve complex scientific problems

Developing **Al-driven molecular modeling** to design personalized drugs based on a patient's genetic profile

Not deep tech

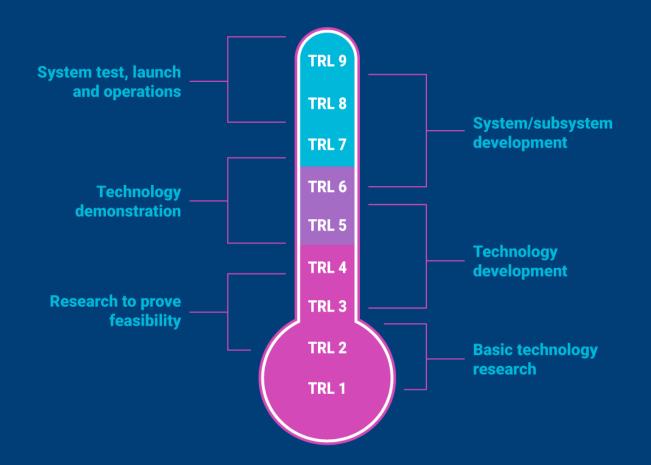
Creating a **new type of eco-friendly packaging** using existing biodegradable materials

Launching a **solar panel installation company** that uses existing photovoltaic technology

Creating a **chatbot for customer support** using existing AI frameworks



Understanding TRL



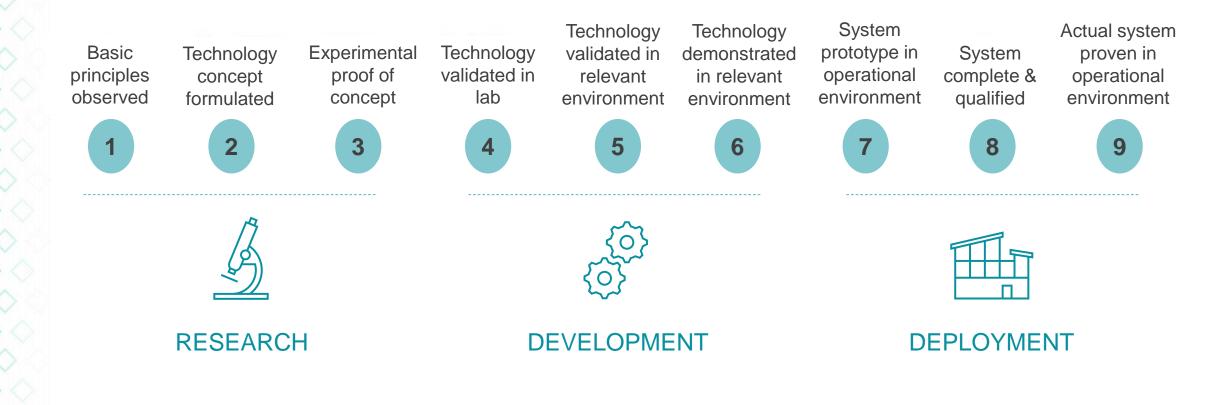
Technology readiness level (TRL)

- TRL is a **scale** used to assess the maturity of a technology, ranging from early-stage research to full commercial deployment.
- TRL enables applicants to align with the expectations of the EC in the different HE funding instruments and be **eligible to apply**
- There are 9 TRL Levels (TRL1-9)



 \diamond

Technology readiness level (TRL)





TRL assessment tool: <u>https://horizoneuropencpportal.eu/store/trl-assessment</u>



Technology readiness level (TRL)

Some examples

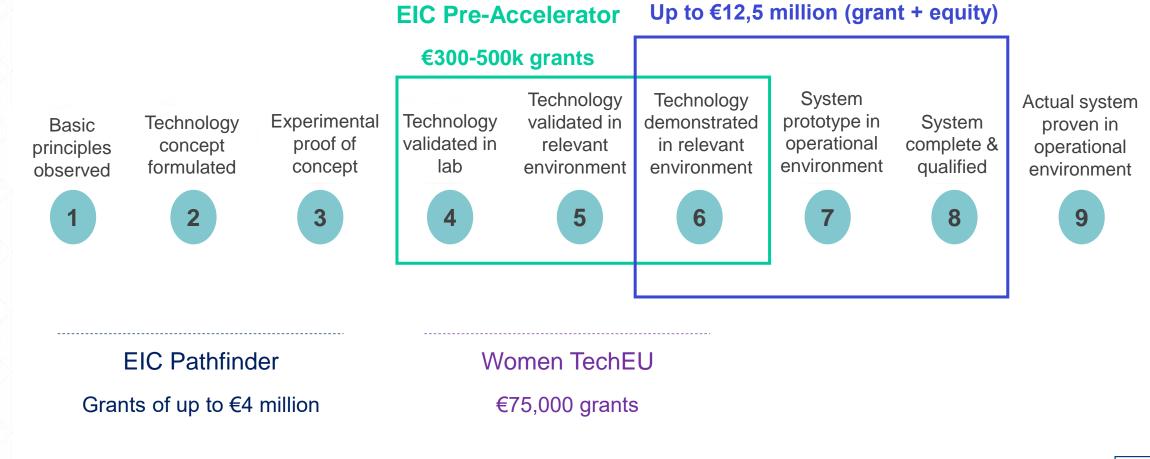
 \Diamond

What is your solution?	TRL 3	TRL 4	TRL 5	TRL 6	TRL 7	TRL 8	TRL 9
A Product that is manufactured	Analytical studies on separate elements of the technology. Laboratory based trials that show the feasibility of the predictions.	Basic technological components integrated together to show that they work together. At this point, durability is not yet important.	Basic technological components integrated within realistic context under a fully controlled environment in or outside the lab.	A functional version of the product working on a realistic environment able to draw conclusions on the technical and operational capabilities of the product.	A manufacturable version of the product working on an environment which addresses all the operational requirements for the product.	Product in its final form working in full mode under expected conditions and periods.	Product in its final form under full commercial deployment.
A software	Initial script & functions to solve the desired problem.	Alpha version of the software tested internally (both functionalities and process) by the development team.	Alpha version of the software functionalities tested by outsiders of the development team.	Beta version of the software functionalities tested by selected end-user under a control mode.	Beta version of the software functionalities widely open to end-users.	Stable version of the software available for the market.	Stable version of the software available for the market in full business plan conditions.
A drug	Initial proof of concept demonstrated with a limited number of in vitro & in vivo models.	Proof of concept and safety of the candidate is demonstrated in a laboratory or animal model.	Pre-clinical studies including GLP animal safety & toxicity to support the Investigational New Drug (IND) application or similar EU process.	Phase 1 clinical trials completed to proceed with Phase 2 clinical trials. If it is the case, Investigational New Drug application submitted and reviewed.	Phase 2 clinical trial completed & Phase 3 plan is approved.	Phase 3 clinical trial completed. Regulatory body approves IND application.	Drug available for the market.

At what stage of development is your innovation?

The right maturity level to apply

EIC Accelerator



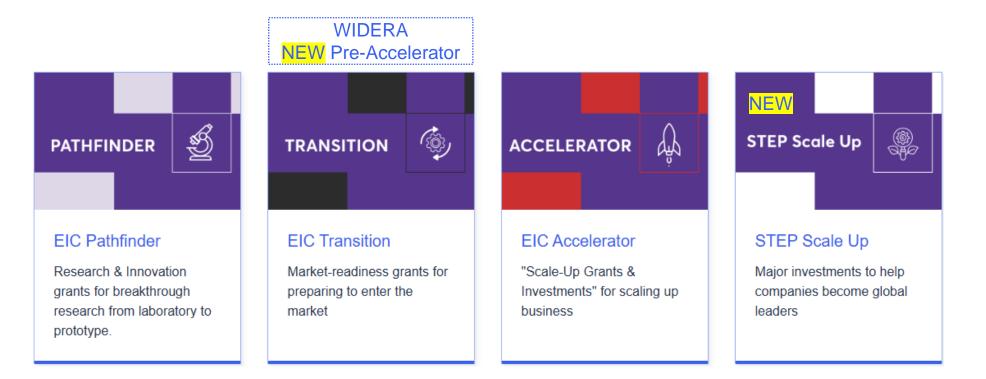
EIC funding opportunities for startups and SMEs



European Innovation Council (EIC) established by the European Commission, under the Horizon Europe programme (2021-27)

About the European Innovation Council (EIC)

Support **game-changing innovations** throughout the lifecycle from early-stage research, to proof of concept, technology transfer, and the financing and scale-up of start-ups and SMEs. **€10.1 billion budget (2021-27)** | EU-27 Member States + 16 AC*



 $\langle \rangle \rangle$

About the European Innovation Council (EIC)

What is looking for?

Highly disruptive

Innovations building on scientific discovery, radical thinking or technological breakthroughs ("deeptech")

High impact

Early-stage start-ups and SMEs seeking to scale up innovations with the potential to create new markets or disrupt existing ones, in line with EU strategic priorities

High risk

Struggle to attract financing because the **technology and investment risks are too high**

Significant funding is needed over a long timeframe and is too risky for private investors alone





Who can apply?

Early-stage deep-tech startups and SMEs in HE widening countries which

- Have high-impact innovation technology, product, service, or business model that could create new markets or disrupt existing ones, and
- Have the ambition and commitments to scale up

Applicants must demonstrate that they:

- 1. Have developed technology validated in the lab level (at least **TRL 4)**
- 2. Possess the necessary **Intellectual Property Rights** to ensure FTO and adequate protection of the idea
- 3. Have a clear vision on the intended pathway and route to market. This includes specific **milestones** and concrete and **verifiable KPIs** to assess progress towards the market.



What support can you receive?

Requested grant must be used for:

- The maturation and validation of novel technologies beyond proof of concept to viable demonstrators of the technology in the intended field of application (from TRL4 up to TRL6)
- Addressing the investor and market readiness towards commercialisation and deployment (market research, value proposition, business case and business model, prospects for growth, intellectual property protection, competitor analysis etc.) and if relevant, aspects of regulation, certification and standardisation, aimed at getting both the technology and the business idea investment ready

EU contribution

€300 – €500k (grants)

70% funding rate of the total eligible costs

30% co-funding to be financed by the beneficiary through own resources

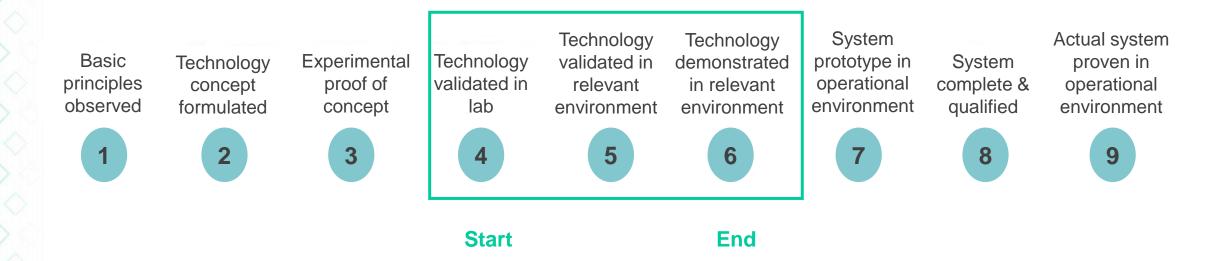
Project duration up to 2 years

Indicative budget €20 million in 2025 (40-60 projects)



 \Diamond

Expected outcome at the end of the project



- Demonstrate that the technology has at least completed TRL 5
- ✓ Be ready to apply for **EIC Accelerator**
- ✓ Seek other investors or **sources of funding**



Evaluation process and deadlines

- Single stage evaluation
- The proposals will be evaluated by 3 independent EIC evaluators following the award criteria for EIC Transition Open
- Beneficiaries can benefit from EIC Business Acceleration services

Fast track scheme: direct access to EIC Accelerator Step 2



- Call open May 2025
- Deadline Nov 2025



 \diamond

Women TechEU



Women TechEU

"Women TechEU aims to empower and support **women entrepreneurs in the deep tech** landscape focus on digital, green and social transition by providing financial support and mentoring services"



< 2% investment to female-led deep tech startups

Funding and support

EUR 75 000 (non-dilutive)

Coaching and mentoring services





Women TechEU

Who can apply?

- Deep tech start-ups (SMEs) founded, or co-founded, by women holding a top management position (CEO, CTO or equivalent)
- Hold at least 25% of the shares
- Registered for at least six months and a maximum of eight years
- **Early-stage**, before reaching high fidelity MVP (TRL3-6)
- Having raised less than 1M€ in equity



- 17 March 2025
- Sept 2025 (TBC)

40 Winners per call



Application and evaluation process



Online application form

Women TechEU

Investor Pitch deck (pdf) 3-minute video (online link) your business: Business plan, strategy, certifica strategy

Project duration

Activities to be funded

Accelerate the development, growth and sustainability of

6 months

plan, growth certifications, IP

WOMEN TechEU

Fast track scheme: direct access to EIC Accelerator Step 2



EIC Accelerator



EIC Accelerator

Who can apply?

Applicants from EU Member States and countries associated to the Horizon Europe programme

- Single startup or SME (including spinouts)
- Small mid-cap (up to 499 employees)
- Natural person or legal entity intending to establish (or invest) an SME or small mid-cap in a Member State or Associated Country

Applicants must demonstrate that:

- 1. Technology is validated in a relevant environment (at least TRL 5 completed). The innovation should be at **TRL6**.
- 2. Possess the necessary **Intellectual Property Rights** to ensure FTO and adequate protection of the idea
- 3. Have a **well-defined business plan and goto-market strategy**. This includes early market traction.



What support can you receive?

GRANT up to €2.5 million

Funding rate 70%

Innovation activities (TRL6-8): prototyping, demonstrating, piloting, testing and validation.

To be completed within 24 months

EQUITY up to €10 million

For **full-scale operations, market deployment and scaleup** Qualified investor to co-invest with the EC (1:1) Max. 25% of the voting shares of the company Various investment scenarios ("Buckets")

Types of funding

BLENDED FINANCE

Grant + Equity

GRANT ONLY

Innovation activities only. Evidence to finance the deployment and scaling up of the innovation

EQUITY ONLY

Open to any company





Call options 2025

EIC Accelerator OPEN | overall budget: €384 million

Innovations in **any field of technology** that cut across different scientific, technological, sectoral and application fields or represent novel combinations

EIC Accelerator CHALLENGES | overall budget: €250 million

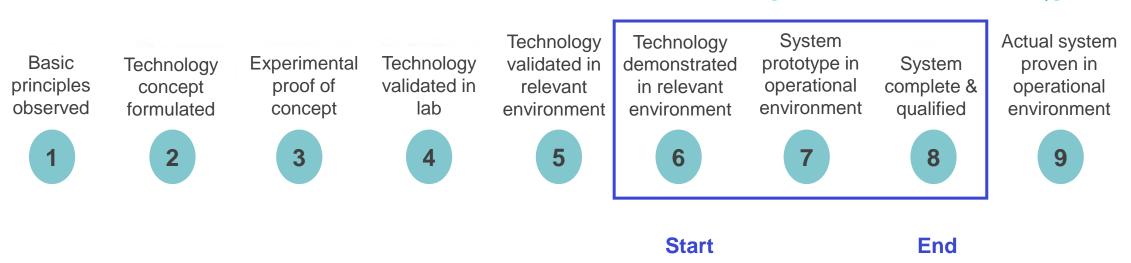
Innovations in areas of strategic relevance in line with 2025 EU priorities

- Acceleration of **advanced materials** development and upscaling along the value chain
- Biotechnology driven low emission food and feed production systems
- GenAl4EU: creating European champions in generative Al
- Innovative in-space servicing, operations, robotics and technologies for resilient EU space infrastructure
- Breakthrough innovations for future mobility





Expected outcome at the end of the project



GRANT

- ✓ Market-ready innovation, with a commercially viable product or technology
- ✓ Scaling up potential. Ready to enter the market (TRL 9) with an ambitious growth plan
- Follow on investment



EQUITY



Application and evaluation process



Proposal + Annexes Pitch deck

3-minute video

Resub rule: up to 3 unsuccessful applications

STEP 1: SHORT PROPOSAL

Continuous process	
	₩ 6 w
STEP 2: FULL PROPO	DSAL
12 March 2025	1
1 October 2025	
	₩ 8w

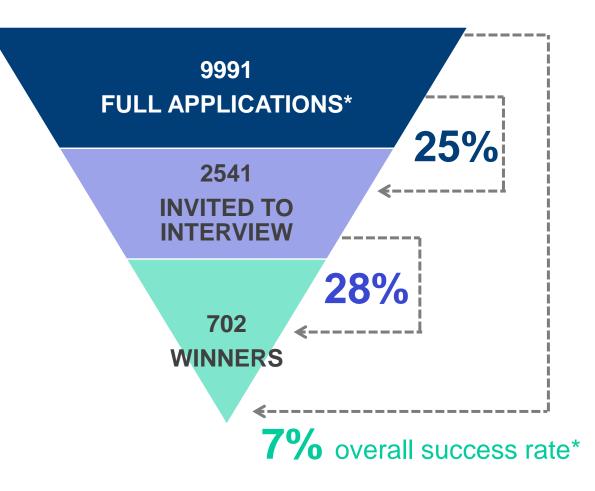
STEP 3: INTERVIEW

January 2026



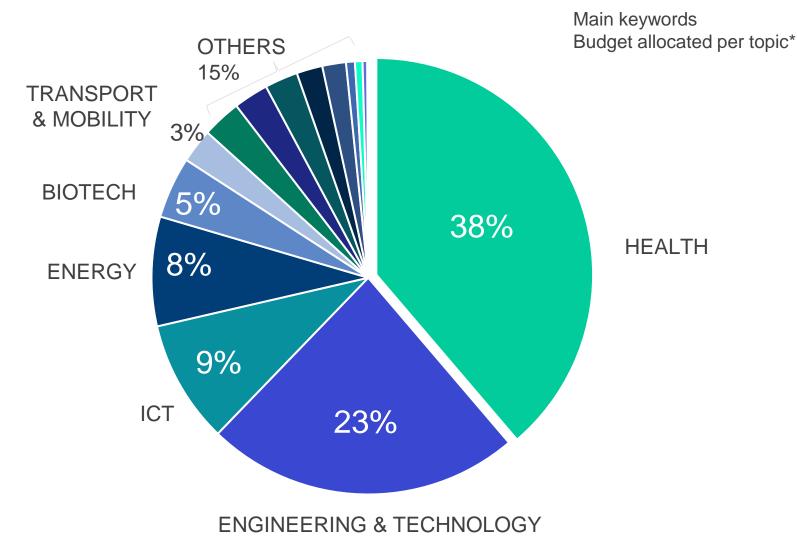


Statistics





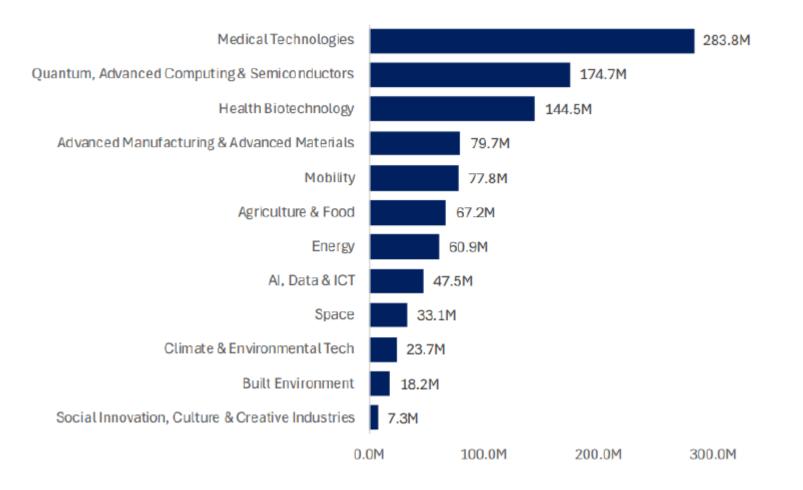
| Statistics





Statistics

Sector Allocation by Invested Amount





Final recommendations

- Check eligibility criteria and expected outcomes Ensure your project aligns with the call requirements and impact goals
- Engage with National Contact Points (NCPs) and key experts Leverage their insights to improve your proposal
- Seek national or regional pre-financing Explore funding options to support proposal preparation
- Secure co-financing and investment early Strengthen financial sustainability and investor confidence
- ✓ Demonstrate **market readiness** Show a clear path to commercialisation and scaling

Agenda

10:00 - 10:05 | Welcome & Introduction, Marie Latour, EU Affairs Director, Euro-Funding 10:05 - 10:15 | Insights from our Partners

- Marija Plotniece, EIC NCP, Latvian Council of Science,
- Andrii Shekhirev, Biocatalyst Foundation, co-founder

10:15 - 10:45 | Understanding Deep Tech & EIC Funding Instruments, Carolina Aragoneses, Technical Manager, Euro-Funding

- Deep Tech & Readiness Levels: How to assess and advance your technology readiness
- EIC Pre-Accelerator Programme: Objectives, eligibility, funding, and expected outcomes
- EIC Accelerator Programme: Key funding opportunities for scaling up deep-tech startups
- 10:45 10:55 | The Role of Innovation Consultants , instruments that support our work -Marie Latour, EU Affairs Director, Euro-Funding EU projects

10:55 - 11:30 | Q&A Session

11:30 | End



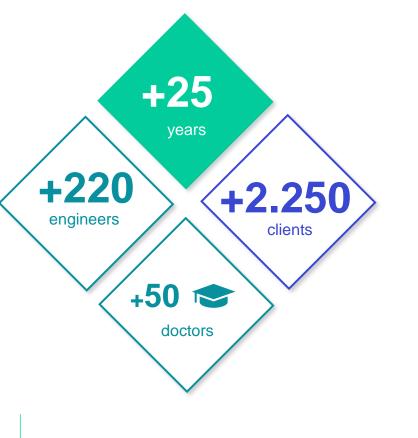
The Role of Innovation Consultants, instruments that support our work

Marie Latour EU Affairs Director, Euro-

Funding EU projects

Who we are

We improve the bottom line through the optimisation of technical taxes, securing public funding, and providing sustainability consultancy with a 360-degree vision.



+10 offices

Who work with the entire business network: large companies and industrial groups, SMEs, startups, technology centres, universities, etc.

Highest level of specialization in our teams



Organised by sectors and technologies with a team of PhDs.



Extensive network of national and international partners aimed at promoting collaborative projects. Active participation in regulatory and normative matters.

+1.950M€

Managed in projects during the last year



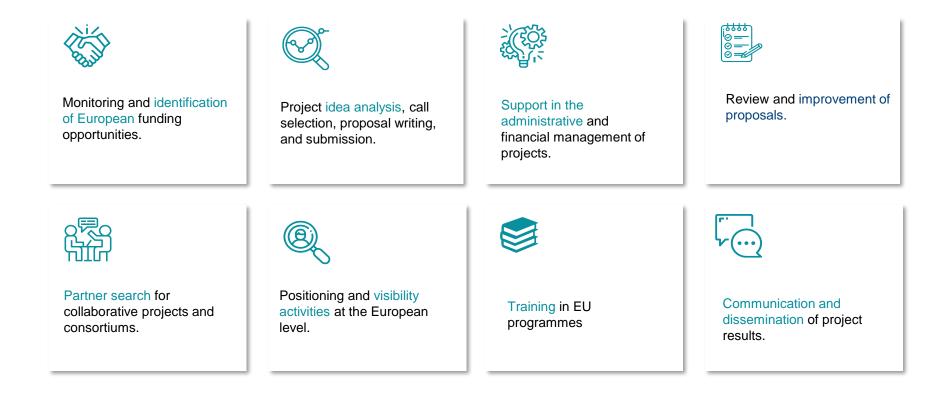
Global presence





Public Funding Management | European Funds

Our strength lies in our high level of expertise and knowledge of the complex European funding ecosystem, enabling us to manage **the entire grant process**, from proposal submission to subsequent management. We tailor our services to meet the specific demands of our clients.



Areas of Expertise

Environment Energy Health Digital Food Infrastructure Decarbonisation Water Defence

 \diamond







How do we do that?

Initial review of project ideas with leads = Selection of most adequate funding programme(s)

Strict validation process with technical experts

Proposal preparation (+Interview preparation) with technical team (Seal of excellence preparation if exists)

Success!

If no success: several submissions foreseen or alternative funding options explored



Some countries provide support to help apply to EU Grants

Grant can cover your cost + cost of hiring experts

Poland: « Grant for eurogrant» funded by Polish Agency for Enterprise Development (PARP) :

POLISH GRANT FOR EUROGRANT	If no specialised analyses* as part of the cost		With specialised analyses* as part of the cost		Type of instrument eligible
for SMEs					
	PLN	€	PLN	€	
Single applicant	67.000,00 PLN	15.581,40€	107.000,00 PLN	24.883,72€	EIC (pre)-accelerator, IF LIFE,
Consortium coordinator/work package leader	50.840,00 PLN	11.823,26€	90.840,00 PLN	21.125,58€	HE Coll, IF,LIFE, CEF
Consortium member/partner	41.000,00 PLN	9.534,88€	81.000,00 PLN	18.837,21€	HE Coll.
POLISH GRANT FOR EUROGRANT	If no specialised analyses* as part of		With specialised analyses* as part of		
for Scientific Units	the cost		the cost		Type of instrument eligible
	PLN	€	PLN	€	
Single applicant	19.500,00 PLN	4.534,88€	39.500,00 PLN	9.186,05€	ERC, etc.
Consortium coordinator/work package leader	38.225,00 PLN	8.889,53€	58.225,00 PLN	13.540,70€	HE Coll, IF,LIFE, CEF
Consortium member/partner	27.500,00 PLN	6.395,35€	47.500,00 PLN	11.046,51€	HE Coll.

*Specialised analyses: documentation essential for industrial research and development work and for commercialization of the idea, e.g. costs of business, technological or feasibility analyses of the project.



 $\langle \circ \rangle$

Euro-funding adheres to the EIC Code of Conduct

Set of ethical guidelines and principles designed to govern the behavior and practices of stakeholders involved with the European Innovation Council.

Key aspects of the EIC Code of Conduct include:

- 1. Integrity and Ethical Standards
- 2. Transparency

 \diamond

 \diamond

 \diamond

 \diamond

 $\langle \rangle$

 \diamond

- 3. Fairness and Impartiality
- 4. Confidentiality
- 5. Conflict of Interest Management
- 6. Social Responsibility
- 7. Accountability
- 8. Respect for Intellectual Property





Marie Latour

European Affairs Director

 \bowtie mlatour@euro-funding.com

+32 479 20 29 59

Agata Horwacik

Business Developper

 \boxtimes ahorwacik@euro-funding.com

+34 652 702 474





Your P&L is our DNA